



**32<sup>ND</sup> ANNUAL  
CHARITY  
GOLF  
CLASSIC**

**SEPTEMBER 12, 2024 | BLACKHAWK GOLF CLUB**

**PARTNERSHIP OPPORTUNITIES**



# CHARITY

## INFORMATION



### **ALBERTA CANCER FOUNDATION:**

43 Albertans hear the words “you have cancer” every day.

In 2021, the Northern Alberta Boston Pizza franchisees completed a pledge of \$450,000 to the investigator-initiated trial in immunotherapy led by Dr. John Walker at the Cross Cancer Institute. The project focuses on repurposing drugs to boost immune response in cancers that were previously unresponsive to immunotherapy, including melanoma. Progress in the treatment of cancer depends on being able to translate scientific discovery in the lab to the bedside, so patients benefit. The only way to get there is through clinical trials.

Boston Pizza Northern Alberta continues to support the Alberta Cancer Foundation in 2023 to help save more lives and make a difference for all Albertans.



### **MAKE A WISH**

The mission of Make-A-Wish® Northern Alberta is to grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

Along with the national office, eight regional chapters grant magical wishes to children in need from coast-to-coast. Make-A-Wish Canada is an affiliate of Make-A-Wish® International, the largest wish-granting organization in the world, making dreams and wishes come true for more than 350,000 children since 1980. Boston Pizza Northern Alberta has proudly presented ten wishes to date!



### **EDMONTON MINOR HOCKEY ASSOCIATION THE RON BRODEUR HOCKEY SCHOLARSHIP**

The Ron Brodeur Hockey Scholarship was set-up in 2007 shortly after Ron Brodeur passed away. Ron was a beloved brother to Terry, Roger and Darryl and the Boston Pizza family. He was very devoted and involved in hockey, both for himself and his two sons. The scholarship was created in his memory by the Northern Alberta Boston Pizza franchisees in partnership with the Edmonton Minor Hockey Association. The scholarship is awarded to two hockey players within the Edmonton community each year.



# PARTNERSHIP OPPORTUNITIES

**\$9,000:** Legacy, Golf Cart, Welcome Beverage, Celebration Cocktail, Media, Raffle

**\$7,000:** Breakfast, Dinner, Golf Ball, Snack Shack, Wine

**\$5,000:** Beverage Cart, Live Scoring, Putting Green, Water Bottle

**\$3,500:** Bag Valet, Driving Range, Registration, Volunteer Lunch



	\$9,000	\$7,000	\$5,000	\$3,500	IN-KIND
<b>GOLF SPOTS</b>	4	4	2	1	0
<b>SPEAKING OPPORTUNITY AT EVENT</b>					
<b>PROGRAM MESSAGE</b>					
<b>AD IN DINNER PROGRAM</b>					
<b>NAMING RECOGNITION (LEVEL SPECIFIC)</b>					
<b>CUSTOM FEATHER FLAG ON WALKWAY TO CLUBHOUSE</b>					
<b>PODIUM RECOGNITION</b>					
<b>RIGHT OF FIRST REFUSAL FOR 2024</b>					
<b>EVENT SIGNAGE RECOGNITION ON-COURSE</b>					
<b>DIGITAL &amp; PRINT RECOGNITION</b>					
<b>OPPORTUNITY TO MARKET ON-COURSE</b>					